

Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.6523/-84.0073

Salem Gate Market Conyers, GA	3 mi radius	5 mi radius	10 mi radius
Population			
2022 Estimated Population	38,485	87,011	286,977
2027 Projected Population	38,845	89,446	299,562
2020 Census Population	38,411	85,893	281,805
2010 Census Population	35,122	76,451	249,401
Projected Annual Growth 2022 to 2027	0.2%	0.6%	0.9%
Historical Annual Growth 2010 to 2022	0.8%	1.2%	1.3%
Households			
2022 Estimated Households	13,875	31,149	102,735
2027 Projected Households	14,661	33,413	110,593
2020 Census Households	13,781	30,599	100,355
2010 Census Households	12,640	26,989	88,309
Projected Annual Growth 2022 to 2027	1.1%	1.5%	1.5%
Historical Annual Growth 2010 to 2022	0.8%	1.3%	1.4%
Age			
2022 Est. Population Under 10 Years	13.1%	12.5%	12.7%
2022 Est. Population 10 to 19 Years	15.2%	15.3%	15.3%
2022 Est. Population 20 to 29 Years	14.3%	13.4%	12.9%
2022 Est. Population 30 to 44 Years	18.1%	18.5%	20.0%
2022 Est. Population 45 to 59 Years	19.2%	20.2%	20.3%
2022 Est. Population 60 to 74 Years	14.5%	15.1%	14.4%
2022 Est. Population 75 Years or Over	5.6%	5.1%	4.5%
2022 Est. Median Age	35.4	36.7	36.4
Marital Status & Gender			
2022 Est. Male Population	45.4%	46.6%	46.4%
2022 Est. Female Population	54.6%	53.4%	53.6%
2022 Est. Never Married	41.4%	38.2%	38.5%
2022 Est. Now Married	34.3%	40.2%	39.1%
2022 Est. Separated or Divorced	18.2%	16.3%	17.3%
2022 Est. Widowed	6.1%	5.2%	5.1%
Income			
2022 Est. HH Income \$200,000 or More	4.5%	5.9%	4.6%
2022 Est. HH Income \$150,000 to \$199,999	3.1%	4.3%	4.9%
2022 Est. HH Income \$100,000 to \$149,999	11.4%	15.7%	16.8%
2022 Est. HH Income \$75,000 to \$99,999	15.1%	15.2%	15.2%
2022 Est. HH Income \$50,000 to \$74,999	24.9%	20.9%	21.6%
2022 Est. HH Income \$35,000 to \$49,999	14.6%	12.7%	12.6%
2022 Est. HH Income \$25,000 to \$34,999	11.2%	10.2%	8.7%
2022 Est. HH Income \$15,000 to \$24,999	7.2%	8.0%	7.5%
2022 Est. HH Income Under \$15,000	7.9%	7.1%	8.1%
2022 Est. Average Household Income	\$70,708	\$72,810	\$74,023
2022 Est. Median Household Income	\$58,501	\$65,686	\$66,109
2022 Est. Per Capita Income	\$25,606	\$26,156	\$26,557
2022 Est. Total Businesses	4,258	6,547	16,695
2022 Est. Total Employees	37,043	47,681	100,767

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Race			
2022 Est. White	20.3%	22.5%	23.5%
2022 Est. Black	68.6%	65.5%	67.7%
2022 Est. Asian or Pacific Islander	2.1%	1.9%	1.7%
2022 Est. American Indian or Alaska Native	0.3%	0.3%	0.2%
2022 Est. Other Races	8.7%	9.9%	7.0%
Hispanic			
2022 Est. Hispanic Population	3,361	8,751	19,372
2022 Est. Hispanic Population	8.7%	10.1%	6.8%
2027 Proj. Hispanic Population	8.7%	10.0%	6.7%
2020 Hispanic Population	9.8%	11.8%	8.2%
Education (Adults 25 & Older)			
2022 Est. Adult Population (25 Years or Over)	24,861	57,114	188,716
2022 Est. Elementary (Grade Level 0 to 8)	3.6%	3.9%	3.9%
2022 Est. Some High School (Grade Level 9 to 11)	6.8%	6.3%	6.3%
2022 Est. High School Graduate	29.6%	29.8%	28.7%
2022 Est. Some College	22.7%	23.1%	22.0%
2022 Est. Associate Degree Only	8.6%	9.1%	9.9%
2022 Est. Bachelor Degree Only	19.6%	18.0%	17.9%
2022 Est. Graduate Degree	9.1%	9.9%	11.4%
Housing			
2022 Est. Total Housing Units	15,272	33,836	110,098
2022 Est. Owner-Occupied	55.7%	62.5%	64.7%
2022 Est. Renter-Occupied	35.2%	29.6%	28.6%
2022 Est. Vacant Housing	9.1%	7.9%	6.7%
Homes Built by Year			
2022 Homes Built 2010 or later	8.5%	7.0%	9.2%
2022 Homes Built 2000 to 2009	16.8%	19.5%	23.9%
2022 Homes Built 1990 to 1999	14.0%	17.8%	19.8%
2022 Homes Built 1980 to 1989	24.7%	22.4%	16.5%
2022 Homes Built 1970 to 1979	10.9%	11.5%	10.0%
2022 Homes Built 1960 to 1969	7.5%	6.5%	6.2%
2022 Homes Built 1950 to 1959	5.2%	3.7%	3.9%
2022 Homes Built Before 1949	3.3%	3.8%	3.9%
Home Values			
2022 Home Value \$1,000,000 or More	0.6%	0.5%	1.3%
2022 Home Value \$500,000 to \$999,999	2.0%	2.9%	6.7%
2022 Home Value \$400,000 to \$499,999	4.1%	5.0%	5.5%
2022 Home Value \$300,000 to \$399,999	8.9%	9.7%	12.7%
2022 Home Value \$200,000 to \$299,999	27.3%	27.9%	26.6%
2022 Home Value \$150,000 to \$199,999	20.2%	19.9%	19.7%
2022 Home Value \$100,000 to \$149,999	18.3%	16.1%	14.0%
2022 Home Value \$50,000 to \$99,999	14.5%	12.2%	8.7%
2022 Home Value \$25,000 to \$49,999	2.7%	2.8%	1.7%
2022 Home Value Under \$25,000	1.4%	3.0%	3.1%
2022 Median Home Value	\$181,320	\$190,041	\$218,598
2022 Median Rent	\$905	\$900	\$1,012

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Labor Force			
2022 Est. Labor Population Age 16 Years or Over	29,871	68,022	223,596
2022 Est. Civilian Employed	61.0%	62.0%	63.1%
2022 Est. Civilian Unemployed	2.6%	2.1%	2.2%
2022 Est. in Armed Forces	-	-	0.1%
2022 Est. not in Labor Force	36.3%	35.8%	34.5%
2022 Labor Force Males	44.0%	45.5%	45.3%
2022 Labor Force Females	56.0%	54.5%	54.7%
Occupation			
2022 Occupation: Population Age 16 Years or Over	18,207	42,183	141,169
2022 Mgmt, Business, & Financial Operations	18.7%	16.9%	15.9%
2022 Professional, Related	21.9%	21.4%	22.6%
2022 Service	11.1%	11.3%	13.5%
2022 Sales, Office	22.3%	23.3%	22.6%
2022 Farming, Fishing, Forestry	1.2%	0.6%	0.3%
2022 Construction, Extraction, Maintenance	6.8%	7.3%	7.1%
2022 Production, Transport, Material Moving	18.0%	19.2%	18.0%
2022 White Collar Workers	62.9%	61.6%	61.2%
2022 Blue Collar Workers	37.1%	38.4%	38.8%
Transportation to Work			
2022 Drive to Work Alone	75.5%	76.2%	73.1%
2022 Drive to Work in Carpool	9.6%	9.7%	8.6%
2022 Travel to Work by Public Transportation	1.4%	0.9%	1.2%
2022 Drive to Work on Motorcycle	0.1%	-	-
2022 Walk or Bicycle to Work	0.4%	0.8%	1.0%
2022 Other Means	2.0%	1.9%	1.5%
2022 Work at Home	11.1%	10.5%	14.7%
Travel Time			
2022 Travel to Work in 14 Minutes or Less	26.2%	23.5%	15.2%
2022 Travel to Work in 15 to 29 Minutes	24.3%	24.0%	28.1%
2022 Travel to Work in 30 to 59 Minutes	34.2%	38.2%	42.7%
2022 Travel to Work in 60 Minutes or More	15.2%	14.4%	14.0%
2022 Average Travel Time to Work	27.8	28.8	30.5
Consumer Expenditure			
2022 Est. Total Household Expenditure	\$757.38 M	\$1.75 B	\$5.82 B
2022 Est. Apparel	\$26.52 M	\$61.32 M	\$204.39 M
2022 Est. Contributions, Gifts	\$41.93 M	\$98.16 M	\$322.76 M
2022 Est. Education, Reading	\$22.84 M	\$54.03 M	\$178.72 M
2022 Est. Entertainment	\$42.19 M	\$98.16 M	\$327.25 M
2022 Est. Food, Beverages, Tobacco	\$117.53 M	\$269.48 M	\$899.79 M
2022 Est. Furnishings, Equipment	\$26.23 M	\$61.02 M	\$203.44 M
2022 Est. Health Care, Insurance	\$70.24 M	\$161.36 M	\$537.01 M
2022 Est. Household Operations, Shelter, Utilities	\$246.64 M	\$565.51 M	\$1.89 B
2022 Est. Miscellaneous Expenses	\$14.26 M	\$32.9 M	\$109.55 M
2022 Est. Personal Care	\$10.14 M	\$23.43 M	\$78.05 M
2022 Est. Transportation	\$138.85 M	\$320.24 M	\$1.07 B

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