

Full Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
Calculated using Weighted Block Centroid from Block Groups

CHEROKEE SOUTH
PLAZA

Lat/Lon: 38.9565/-94.6865

Cherokee South Plaza Overland Park, KS 66212	1 mi radius	3 mi radius	5 mi radius
Population			
2024 Estimated Population	14,709	105,699	259,364
2029 Projected Population	14,460	107,288	262,554
2020 Census Population	14,470	100,577	252,727
2010 Census Population	14,627	96,559	241,644
Projected Annual Growth 2024 to 2029	-0.3%	0.3%	0.2%
Historical Annual Growth 2010 to 2024	-	0.7%	0.5%
Households			
2024 Estimated Households	6,399	48,624	117,596
2029 Projected Households	6,342	49,827	120,170
2020 Census Households	6,353	45,850	112,339
2010 Census Households	6,349	43,186	105,648
Projected Annual Growth 2024 to 2029	-0.2%	0.5%	0.4%
Historical Annual Growth 2010 to 2024	-	0.9%	0.8%
Age			
2024 Est. Population Under 10 Years	11.7%	11.5%	11.2%
2024 Est. Population 10 to 19 Years	10.4%	10.5%	10.6%
2024 Est. Population 20 to 29 Years	13.4%	15.2%	13.9%
2024 Est. Population 30 to 44 Years	22.9%	21.9%	21.0%
2024 Est. Population 45 to 59 Years	15.7%	15.6%	16.5%
2024 Est. Population 60 to 74 Years	17.4%	16.8%	17.7%
2024 Est. Population 75 Years or Over	8.5%	8.6%	9.0%
2024 Est. Median Age	38.7	38.3	40.0
Marital Status & Gender			
2024 Est. Male Population	49.2%	48.9%	48.8%
2024 Est. Female Population	50.8%	51.1%	51.2%
2024 Est. Never Married	32.7%	33.8%	30.3%
2024 Est. Now Married	48.5%	46.5%	51.2%
2024 Est. Separated or Divorced	14.2%	14.5%	13.4%
2024 Est. Widowed	4.7%	5.2%	5.1%
Income			
2024 Est. HH Income \$200,000 or More	8.5%	8.7%	14.2%
2024 Est. HH Income \$150,000 to \$199,999	13.7%	9.5%	10.9%
2024 Est. HH Income \$100,000 to \$149,999	19.9%	21.1%	19.9%
2024 Est. HH Income \$75,000 to \$99,999	13.3%	14.9%	14.1%
2024 Est. HH Income \$50,000 to \$74,999	21.4%	19.2%	17.0%
2024 Est. HH Income \$35,000 to \$49,999	10.1%	9.8%	8.7%
2024 Est. HH Income \$25,000 to \$34,999	5.9%	7.0%	6.3%
2024 Est. HH Income \$15,000 to \$24,999	5.1%	5.2%	4.3%
2024 Est. HH Income Under \$15,000	2.0%	4.5%	4.6%
2024 Est. Average Household Income	\$110,668	\$108,962	\$128,989
2024 Est. Median Household Income	\$93,877	\$87,291	\$100,431
2024 Est. Per Capita Income	\$48,218	\$50,266	\$58,617
2024 Est. Total Businesses	484	6,445	14,468
2024 Est. Total Employees	5,761	111,453	230,090

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Race			
2024 Est. White	79.9%	77.6%	80.0%
2024 Est. Black	5.4%	7.0%	6.1%
2024 Est. Asian or Pacific Islander	3.4%	4.3%	4.8%
2024 Est. American Indian or Alaska Native	0.4%	0.4%	0.3%
2024 Est. Other Races	10.9%	10.8%	8.9%
Hispanic			
2024 Est. Hispanic Population	1,580	11,951	23,802
2024 Est. Hispanic Population	10.7%	11.3%	9.2%
2029 Proj. Hispanic Population	11.2%	11.6%	9.8%
2020 Hispanic Population	9.8%	12.5%	9.5%
Education (Adults 25 & Older)			
2024 Est. Adult Population (25 Years or Over)	10,670	75,659	187,356
2024 Est. Elementary (Grade Level 0 to 8)	2.1%	1.8%	1.5%
2024 Est. Some High School (Grade Level 9 to 11)	1.0%	2.6%	2.1%
2024 Est. High School Graduate	16.0%	14.8%	13.1%
2024 Est. Some College	21.5%	19.1%	17.8%
2024 Est. Associate Degree Only	8.0%	7.5%	7.4%
2024 Est. Bachelor Degree Only	33.1%	34.3%	35.5%
2024 Est. Graduate Degree	18.3%	19.9%	22.6%
Housing			
2024 Est. Total Housing Units	6,730	51,185	123,851
2024 Est. Owner-Occupied	65.0%	50.6%	55.8%
2024 Est. Renter-Occupied	30.1%	44.4%	39.2%
2024 Est. Vacant Housing	4.9%	5.0%	5.1%
Homes Built by Year			
2024 Homes Built 2010 or later	6.4%	10.6%	10.2%
2024 Homes Built 2000 to 2009	4.4%	7.9%	9.2%
2024 Homes Built 1990 to 1999	5.8%	7.1%	12.1%
2024 Homes Built 1980 to 1989	10.3%	15.7%	16.8%
2024 Homes Built 1970 to 1979	21.0%	19.9%	16.3%
2024 Homes Built 1960 to 1969	34.0%	19.2%	13.1%
2024 Homes Built 1950 to 1959	11.7%	10.9%	12.7%
2024 Homes Built Before 1949	1.6%	3.6%	4.6%
Home Values			
2024 Home Value \$1,000,000 or More	1.1%	1.1%	2.8%
2024 Home Value \$500,000 to \$999,999	8.8%	10.8%	15.7%
2024 Home Value \$400,000 to \$499,999	6.1%	12.6%	16.1%
2024 Home Value \$300,000 to \$399,999	26.3%	33.1%	29.5%
2024 Home Value \$200,000 to \$299,999	49.1%	32.6%	26.5%
2024 Home Value \$150,000 to \$199,999	4.9%	5.4%	5.0%
2024 Home Value \$100,000 to \$149,999	2.0%	2.3%	2.0%
2024 Home Value \$50,000 to \$99,999	0.3%	0.4%	0.5%
2024 Home Value \$25,000 to \$49,999	0.4%	0.6%	1.0%
2024 Home Value Under \$25,000	1.0%	1.1%	1.0%
2024 Median Home Value	\$284,709	\$328,332	\$370,508
2024 Median Rent	\$1,164	\$1,133	\$1,142

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Labor Force			
2024 Est. Labor Population Age 16 Years or Over	12,030	86,660	213,402
2024 Est. Civilian Employed	74.4%	70.6%	69.6%
2024 Est. Civilian Unemployed	2.8%	3.2%	2.4%
2024 Est. in Armed Forces	-	0.3%	0.2%
2024 Est. not in Labor Force	22.7%	25.9%	27.8%
2024 Labor Force Males	48.5%	48.5%	48.4%
2024 Labor Force Females	51.5%	51.5%	51.6%
Occupation			
2024 Occupation: Population Age 16 Years or Over	8,954	61,190	148,577
2024 Mgmt, Business, & Financial Operations	23.2%	22.0%	23.2%
2024 Professional, Related	32.2%	32.0%	33.0%
2024 Service	14.6%	12.3%	11.1%
2024 Sales, Office	19.4%	21.8%	21.4%
2024 Farming, Fishing, Forestry	0.2%	0.2%	0.1%
2024 Construction, Extraction, Maintenance	2.2%	3.5%	3.2%
2024 Production, Transport, Material Moving	8.2%	8.2%	7.9%
2024 White Collar Workers	74.7%	75.8%	77.7%
2024 Blue Collar Workers	25.3%	24.2%	22.3%
Transportation to Work			
2024 Drive to Work Alone	72.5%	70.0%	69.0%
2024 Drive to Work in Carpool	5.1%	4.7%	4.3%
2024 Travel to Work by Public Transportation	1.0%	0.5%	0.5%
2024 Drive to Work on Motorcycle	0.1%	0.1%	0.1%
2024 Walk or Bicycle to Work	0.9%	1.3%	1.2%
2024 Other Means	0.9%	1.2%	1.1%
2024 Work at Home	19.4%	22.2%	23.8%
Travel Time			
2024 Travel to Work in 14 Minutes or Less	35.6%	31.9%	29.9%
2024 Travel to Work in 15 to 29 Minutes	50.2%	53.3%	54.0%
2024 Travel to Work in 30 to 59 Minutes	13.5%	13.5%	14.5%
2024 Travel to Work in 60 Minutes or More	0.7%	1.4%	1.7%
2024 Average Travel Time to Work	17.4	17.9	18.3
Consumer Expenditure			
2024 Est. Total Household Expenditure	\$665.33 M	\$4.83 B	\$12.8 B
2024 Est. Apparel	\$12.34 M	\$89.24 M	\$234.34 M
2024 Est. Contributions, Tax and Retirement	\$187.14 M	\$1.34 B	\$3.82 B
2024 Est. Education	\$15.53 M	\$112.07 M	\$300.26 M
2024 Est. Entertainment	\$38.16 M	\$276.07 M	\$723.84 M
2024 Est. Food, Beverages, Tobacco	\$78.18 M	\$566.85 M	\$1.45 B
2024 Est. Health Care	\$41.39 M	\$308.45 M	\$760.97 M
2024 Est. Household Furnishings and Equipment	\$17.87 M	\$129.18 M	\$341.03 M
2024 Est. Household Operations, Shelter, Utilities	\$146.06 M	\$1.09 B	\$2.78 B
2024 Est. Miscellaneous Expenses	\$11.53 M	\$83.46 M	\$219.27 M
2024 Est. Personal Care	\$8.3 M	\$60.15 M	\$152.94 M
2024 Est. Transportation	\$108.86 M	\$774.42 M	\$2.01 B

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