

# Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9566/-94.6862

<b>Overland Park, KS 66212</b>		<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Cherokee South Plaza</b>				
<b>Population</b>				
2022 Estimated Population		14,427	102,038	256,423
2027 Projected Population		14,704	106,571	265,412
2020 Census Population		14,270	100,122	252,728
2010 Census Population		14,424	96,108	241,690
Projected Annual Growth 2022 to 2027		0.4%	0.9%	0.7%
Historical Annual Growth 2010 to 2022		-	0.5%	0.5%
<b>Households</b>				
2022 Estimated Households		6,410	46,787	114,738
2027 Projected Households		6,676	49,931	121,273
2020 Census Households		6,272	45,629	112,364
2010 Census Households		6,269	42,974	105,704
Projected Annual Growth 2022 to 2027		0.8%	1.3%	1.1%
Historical Annual Growth 2010 to 2022		0.2%	0.7%	0.7%
<b>Age</b>				
2022 Est. Population Under 10 Years		9.1%	9.4%	9.7%
2022 Est. Population 10 to 19 Years		10.3%	10.4%	11.2%
2022 Est. Population 20 to 29 Years		13.9%	15.6%	14.0%
2022 Est. Population 30 to 44 Years		18.1%	18.3%	18.5%
2022 Est. Population 45 to 59 Years		18.3%	17.8%	19.2%
2022 Est. Population 60 to 74 Years		20.4%	19.3%	18.4%
2022 Est. Population 75 Years or Over		9.8%	9.2%	8.9%
2022 Est. Median Age		42.9	41.8	42.0
<b>Marital Status &amp; Gender</b>				
2022 Est. Male Population		48.9%	48.3%	48.4%
2022 Est. Female Population		51.1%	51.7%	51.6%
2022 Est. Never Married		31.3%	32.1%	29.4%
2022 Est. Now Married		49.2%	47.3%	51.5%
2022 Est. Separated or Divorced		14.3%	15.2%	13.9%
2022 Est. Widowed		5.2%	5.3%	5.2%
<b>Income</b>				
2022 Est. HH Income \$200,000 or More		5.0%	7.1%	11.5%
2022 Est. HH Income \$150,000 to \$199,999		7.3%	6.9%	8.4%
2022 Est. HH Income \$100,000 to \$149,999		20.7%	19.4%	20.1%
2022 Est. HH Income \$75,000 to \$99,999		19.8%	16.8%	15.6%
2022 Est. HH Income \$50,000 to \$74,999		22.6%	21.0%	18.4%
2022 Est. HH Income \$35,000 to \$49,999		10.1%	12.0%	10.7%
2022 Est. HH Income \$25,000 to \$34,999		7.9%	6.8%	6.1%
2022 Est. HH Income \$15,000 to \$24,999		3.8%	4.6%	4.2%
2022 Est. HH Income Under \$15,000		2.9%	5.5%	5.0%
2022 Est. Average Household Income		\$101,150	\$94,041	\$112,619
2022 Est. Median Household Income		\$82,859	\$79,384	\$90,683
2022 Est. Per Capita Income		\$45,003	\$43,244	\$50,505
2022 Est. Total Businesses		488	6,626	14,807
2022 Est. Total Employees		6,071	118,740	261,024

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<b>Race</b>				
2022 Est. White		81.3%	78.6%	80.9%
2022 Est. Black		5.0%	6.7%	5.9%
2022 Est. Asian or Pacific Islander		3.2%	4.3%	4.7%
2022 Est. American Indian or Alaska Native		0.4%	0.3%	0.3%
2022 Est. Other Races		10.0%	10.1%	8.2%
<b>Hispanic</b>				
2022 Est. Hispanic Population		1,381	10,622	20,894
2022 Est. Hispanic Population		9.6%	10.4%	8.1%
2027 Proj. Hispanic Population		9.6%	10.4%	8.2%
2020 Hispanic Population		10.4%	11.6%	9.1%
<b>Education (Adults 25 &amp; Older)</b>				
2022 Est. Adult Population (25 Years or Over)		10,723	74,391	186,168
2022 Est. Elementary (Grade Level 0 to 8)		1.3%	1.8%	1.5%
2022 Est. Some High School (Grade Level 9 to 11)		2.5%	2.3%	1.7%
2022 Est. High School Graduate		17.2%	15.1%	13.3%
2022 Est. Some College		21.9%	19.2%	17.6%
2022 Est. Associate Degree Only		7.1%	7.6%	7.4%
2022 Est. Bachelor Degree Only		32.0%	34.2%	35.9%
2022 Est. Graduate Degree		18.0%	19.7%	22.6%
<b>Housing</b>				
2022 Est. Total Housing Units		6,727	50,337	122,265
2022 Est. Owner-Occupied		70.2%	54.1%	57.9%
2022 Est. Renter-Occupied		25.1%	38.8%	36.0%
2022 Est. Vacant Housing		4.7%	7.1%	6.2%
<b>Homes Built by Year</b>				
2022 Homes Built 2010 or later		12.0%	13.2%	12.8%
2022 Homes Built 2000 to 2009		11.3%	13.1%	13.3%
2022 Homes Built 1990 to 1999		10.0%	11.4%	13.5%
2022 Homes Built 1980 to 1989		12.1%	14.8%	15.7%
2022 Homes Built 1970 to 1979		14.7%	15.1%	13.7%
2022 Homes Built 1960 to 1969		19.6%	11.8%	9.7%
2022 Homes Built 1950 to 1959		11.4%	9.0%	9.8%
2022 Homes Built Before 1949		4.1%	4.5%	5.2%
<b>Home Values</b>				
2022 Home Value \$1,000,000 or More		1.7%	1.6%	2.2%
2022 Home Value \$500,000 to \$999,999		10.7%	12.6%	14.1%
2022 Home Value \$400,000 to \$499,999		11.2%	11.6%	13.7%
2022 Home Value \$300,000 to \$399,999		16.0%	24.5%	26.1%
2022 Home Value \$200,000 to \$299,999		40.3%	34.2%	30.2%
2022 Home Value \$150,000 to \$199,999		13.7%	9.4%	7.9%
2022 Home Value \$100,000 to \$149,999		3.6%	3.2%	2.9%
2022 Home Value \$50,000 to \$99,999		1.4%	1.1%	1.2%
2022 Home Value \$25,000 to \$49,999		0.4%	0.5%	0.6%
2022 Home Value Under \$25,000		0.9%	1.3%	1.1%
2022 Median Home Value		\$271,248	\$310,872	\$335,008
2022 Median Rent		\$1,089	\$1,048	\$1,046

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<b>Labor Force</b>			
2022 Est. Labor Population Age 16 Years or Over	12,227	86,341	214,512
2022 Est. Civilian Employed	72.5%	68.4%	68.7%
2022 Est. Civilian Unemployed	2.4%	2.2%	1.9%
2022 Est. in Armed Forces	0.3%	0.3%	0.2%
2022 Est. not in Labor Force	24.9%	29.0%	29.2%
2022 Labor Force Males	48.6%	48.0%	47.9%
2022 Labor Force Females	51.4%	52.0%	52.1%
<b>Occupation</b>			
2022 Occupation: Population Age 16 Years or Over	8,860	59,058	147,439
2022 Mgmt, Business, & Financial Operations	23.7%	24.1%	25.1%
2022 Professional, Related	30.2%	29.7%	31.0%
2022 Service	13.8%	11.9%	10.5%
2022 Sales, Office	19.9%	22.3%	22.0%
2022 Farming, Fishing, Forestry	0.3%	0.2%	0.1%
2022 Construction, Extraction, Maintenance	3.5%	4.1%	3.7%
2022 Production, Transport, Material Moving	8.6%	7.8%	7.6%
2022 White Collar Workers	73.9%	76.1%	78.1%
2022 Blue Collar Workers	26.1%	23.9%	21.9%
<b>Transportation to Work</b>			
2022 Drive to Work Alone	68.0%	61.9%	61.3%
2022 Drive to Work in Carpool	5.6%	5.2%	4.8%
2022 Travel to Work by Public Transportation	0.3%	0.1%	0.1%
2022 Drive to Work on Motorcycle	0.1%	-	-
2022 Walk or Bicycle to Work	1.5%	1.4%	1.4%
2022 Other Means	1.1%	1.1%	1.0%
2022 Work at Home	23.4%	30.2%	31.3%
<b>Travel Time</b>			
2022 Travel to Work in 14 Minutes or Less	38.7%	35.0%	32.3%
2022 Travel to Work in 15 to 29 Minutes	43.4%	49.2%	49.3%
2022 Travel to Work in 30 to 59 Minutes	15.3%	13.6%	15.9%
2022 Travel to Work in 60 Minutes or More	2.5%	2.2%	2.5%
2022 Average Travel Time to Work	17.4	17.4	18.1
<b>Consumer Expenditure</b>			
2022 Est. Total Household Expenditure	\$456.76 M	\$3.13 B	\$8.75 B
2022 Est. Apparel	\$15.93 M	\$109.73 M	\$310.5 M
2022 Est. Contributions, Gifts	\$26.01 M	\$180.68 M	\$526.4 M
2022 Est. Education, Reading	\$13.91 M	\$98.95 M	\$296.87 M
2022 Est. Entertainment	\$25.93 M	\$177.34 M	\$502.57 M
2022 Est. Food, Beverages, Tobacco	\$70.03 M	\$478.5 M	\$1.32 B
2022 Est. Furnishings, Equipment	\$16.17 M	\$110.4 M	\$311.87 M
2022 Est. Health Care, Insurance	\$42.63 M	\$287.96 M	\$794.29 M
2022 Est. Household Operations, Shelter, Utilities	\$147.15 M	\$1.01 B	\$2.81 B
2022 Est. Miscellaneous Expenses	\$8.67 M	\$59.34 M	\$166.68 M
2022 Est. Personal Care	\$6.16 M	\$42.08 M	\$117.61 M
2022 Est. Transportation	\$84.17 M	\$572.44 M	\$1.59 B

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